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**Narco Cultura Film Summary**

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### **Narco Cultura Film Summary**

Narcocorrido genre of music is a Mexican-originated lyric popular among the Mexican and the United States border that proves drug trafficking and other related crimes. Despite the narcotics and crime being illegal with US and Mexican governments trying to get rid of drug use in the society, in the narco cultura movie, the idea of drug use is highly embraced through music, with most people seemingly enjoying the lyrics. Quintero, the narcocorrido music writer and singers, compares the genre with other already established ones like hip hop and openly brags that everyone will embrace the gangster genre and love it just as hip hop music (Schwarz, 2013). The more the Mexican government puts strict conditions to ban the genre, the more popularity it gains in Mexico and Mexican Americans. In the movie, people seem very okay with the controversial words of Quintero, who sings as people happily dance to the bits insinuating that the drug lords whom he worships are never afraid to kill and are bloodthirsty. While playing with his kid, he repeats the lyrics as he urges his kid to sing along with him. Thus, the narcocorrido approves the crime of drug peddling and all other associated crimes like brutal killings by the drug cartels.

The narco corridor is famous because, in some parts of Mexico and the USA, the drug business is the order of the day (Burnett, 2009). Everyone so feels that they must find their way into the criminal business to be successful and have a fancy lifestyle like the drug cartels. People who live in the drug zones role model the drug cartels who live perceived fancy and comfortable lives. In Juarez, the cartels that are untouchable and ruthless live very fancy lives, a lifestyle that is admired by many young people who desire to join and be part of the drug business cocoons. Notably, a young lady confesses in the movie that she knows drug peddling. Therefore narcocorrido songs are wrong for they support criminality, but she could not hide her love for the

genre by saying that nothing can be done and the type of music is the way of life (Schwarz, 2013). The end justifies the means, and therefore people in the society, mainly the youths, are pushed by the mentality of wanting to be successful. Because society only embraces those that are already successful and tend not to question the means used to achieve success. For that reason, narcocorrido music becomes popular with them because it acts as a motivator towards their desire to be gangsters in the drug and related businesses, as witnessed by the love youths have for Quintero glorifies drug lords in his music in the movie.

The reason why the music is controversial is that it glorifies crime (Garsd, 2015). In as much as people tend to embrace the music, it facilitates occupational hazards where people now feel that those who sing otherwise should be eliminated as narcocorrido artists to be hugely rewarded. A mother in Juarez uncontrollably cries out for help to get justice for her son's death, who got allegedly killed for drug-related reasons (Schwarz, 2013). Besides, investigator Soto is killed in the line of duty when trying to investigate drug dealings. In as much the music is popular among the people living in drug zoned areas like Juarez, so many people are against it as they believe it escalates criminality.

### References

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